



## JTI & MIC

### A EUROPEAN WIDE EMCS SOLUTION FOR A WORLDWIDE LEADING TOBACCO PRODUCT MANUFACTURER

JTI – Japan Tobacco International is a leading international tobacco product manufacturer, with a global market share of almost 10%. The Fortune 500 Company is a multinational with products being manufactured in 27 countries and sold in 120 countries worldwide.

#### REQUIREMENTS AND A DECISION

When it was announced that from January 1, 2011 onwards EMCS will become compulsory for movements of excise goods under duty suspension, JTI realized that a multi-country solution was required to meet the sophisticated needs of a large international company.

JTI needed an EMCS solution which fully integrates into SAP, their ERP system, while handling their extensive international operations. After conducting an internal analysis, JTI discovered that MIC was the only company that was able to fulfill all of their requirements. Furthermore, Austria Tabak and Tobaccoland, JTI's subsidiary, were already successfully using MIC's solution. Peter Kilburg, JTI's EMCS Implementation Lead, explains

"MIC has experience with project requirements of global companies, as well as good relations to the European authorities and experience in cooperating with them. We knew they were our preferred provider."

JTI decided to implement MIC's Solution in Austria, Hungary, Romania, Greece and the Netherlands.

#### THE PROJECT PHASE & GO-LIVE

The excellent cooperation between the two multinational companies considerably facilitated the project phase. In this respect Peter Kilburg points out

"The Go-Live was smooth and all problems were resolved quickly. MIC was fast in fulfilling our J-SOX requirements. All Go-Lives were perfectly supported, and MIC's customer orientation as well as pro-activity was outstanding."

#### AND TODAY?

At this time EMCS has been integrated into JTI's Daily Business. Peter Kilburg stated

"We are now benefiting from increased compliance with legal requirements, switching from manual to automated creation of the AAD, standardization of processes and work flows, and we also have the option to reduce guarantee thanks to fast handling of procedures."

The fastest growing international tobacco company was able to find an EMCS solution which keeps up with their pace, and are highly satisfied with MIC's solution.

## BENEFITS OF MIC EMCS

- Submitting and receiving the electronic administrative accompanying document (e-AAD)
- Efficient use of modern IT tools
- Monitoring and control of the transportation of cargo subject to excise taxes based on real-time data
- Transportation security for cargo with the auditing of the merchant's data prior to cargo shipment
- Fast and secure proof that the cargo arrived at its destination

## JTI TOBACCO

JTI – Japan Tobacco Inc., a leading international tobacco product manufacturer, with a global market share of almost 10%.

JTI is a multinational company, a equally weighted global culture, global needs and global requirements. Their roots lie in many different countries – eg in Japan, United States, Great Britain, Austria, and they take pride in building their strength from the diversity of their heritage and the cultures their employees represent.

### **JTI Diversity in numbers**

- 60 countries where they have employees
- 120 countries where their products are sold
- 27 countries where their products are manufactured
- 90 nationalities within JTI

[www.jti.com](http://www.jti.com)

## MIC CUSTOMS SOLUTIONS

MIC is a worldwide leading provider of global customs solutions and is dedicated to the development, implementation and support of global customs software solutions. MIC specializes in integrated solutions while leveraging regional and national legal requirements. MIC software helps large and small companies grow, comply and compete globally. Currently, MIC customs software is used by more than 700 customers, in 40+ countries, on five continents.

We provide our customers with a high-quality, user-friendly suite of software products, which undergo continuous enhancements and developments. This allows us to ensure that our customers can rely on us to efficiently enable customs processes and to meet compliance requirements, providing a payback for the investment of our customers in our system.

[www.mic-cust.com](http://www.mic-cust.com)

